Sustainable Logistics & Supply Chain Management

SCMT 4103 | SCMT 4003H  Fall 2014

Who is the professor?  David Hyatt, Supply Chain Mgmt., WCOB 354, 575.6085, dhyatt@uark.edu
When does the class meet?  Fall semester; Tuesday-Thursday 11-12:15
Who can sign up?  Students with junior or senior standing
What are the required course materials?  You will need to purchase a text (new on Amazon for $53) and several Harvard case studies. I will provide Walmart case studies. Excel use required.

Why should you take this class?
- Sustainability has become a critical dimension of supply chain strategy through the alignment of economic, social and environmental interests. This shift has happened in your lifetime.
- Companies now use sustainability strategies as a competitive advantage to grow market share, eliminate harmful ingredients, reduce waste and obsolescence, and reduce packaging, energy and transportation costs. Companies are also growing markets though social strategies.
- You and your generation, as future organizational managers and leaders, will find the sustainability agenda increasingly relevant in light of emerging natural resource, food and water scarcities.
- The supply chain is the perfect operating space for you to have a positive impact on the world.

What will we do in the class?  Together, we will analyze and discuss readings and case studies related to sustainability, especially as related to global consumer products supply chains. We will have an extended discussion of Walmart’s sustainability strategy through a series of case studies developed by the professor. A project or paper is required. Expect lively discussion. Sign up now!