

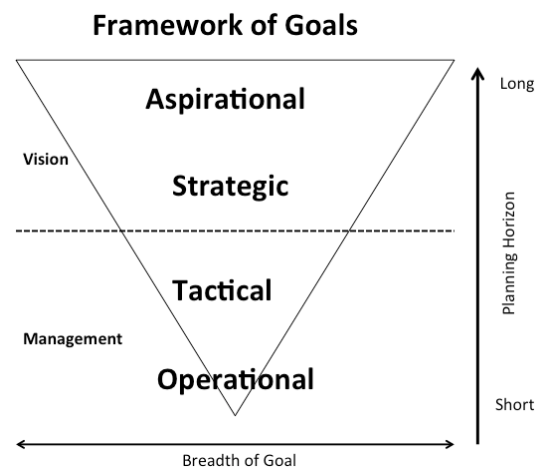
University of Arkansas Sustainability Plan

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- Goals established through the University of Arkansas Sustainability Council.
 - The Sustainability Council is an administrative council that reports to the Provost/Vice Chancellor for Academic Affairs.
 - Purpose
 - To make recommendations to the Chancellor and Provost and advise the Office for Sustainability (OFS) in implementing its programs and responsibilities.
 - To support the OFS stewardship mission through development and coordination of ideas, information and resources among the university's student body, academic departments and administrative units to expand the integration of sustainability into operational practices.
 - Who is on Sustainability Council?
 - Faculty, staff, students and representatives from the Fayetteville, AR community.
 - All Academic and UA Community representatives are voting members and appointed by their respective unit leaders;
 - Extended Community Representatives are non-voting members of the Council, and will serve *ex officio* from their organizations.
 - Sustainability Plan is intended to be a living document, with evolving goals, strategies, and metrics in response to local, regional, and global challenges.

Framework for Sustainability Goals

- Aspirational and strategic goals are elements of vision, keep us focused on a common vision for our future, and provide direct guidance for management decisions across the institution.
 - Aspirational goals: broad visions of success across the three elements of sustainability: Community, Economy, and Ecosystems.
 - These are long-term goals that serve as course headings on the horizon.
 - Strategic goals: mid-term realizable outcomes that give action to aspirational goals.
 - Focused on benchmarking and improving KPIs.



- These KPIs and associated metrics are how we measure the things we care about.
- Tactical and operational goals are elements of management - primary milestones by which the effectiveness of the sustainability strategic plan is evaluated and implemented
 - Tactical goals: articulate the desired changes in metrics for KPIs at the process level (energy use, heating/cooling, water use, water resource impacts, solid waste production, food waste production, etc.) with relatively short timelines.
 - Shared across UA budgetary units, and are developed by representatives of each unit in the Council Working Groups.
 - Operational goals are the day-to-day priorities necessary to create the change that moves each metric towards the strategic goals.

Sustainability Goals for the University of Arkansas

Aspirational Goal: The University of Arkansas will be a global leader in sustainability education, research, innovation, and campus facilities.

- Simple to communicate and broad in scope
- Implies continuous improvement and advancement, as the endpoint definition of global leader will always be moving forward.
 - 1) Education: The University of Arkansas will become a global leader in sustainability education by developing a School for Sustainability that will administer a BS in Sustainability, an undergraduate minor in Sustainability, graduate programs (MS and PhD) in Sustainability, and graduate certificates in sustainability.
 - 2) Research: The University of Arkansas will become a global leader in sustainability research and innovation by developing an Institute for the 22nd Century that will be the platform for collaborative discovery in technology, business, and informatics that drive sustainable transformation of the global economy.
 - 3) Innovation: The University of Arkansas will become a global leader in sustainable facilities by transforming the UA campus to a living-learning laboratory for sustainability technologies and practices.
 - 4) Facilities: The University of Arkansas will have a global impact through sustainability partnerships across each program area with industries, communities, and universities across Arkansas, the US, and the world.