

# Social Systems – Meeting Notes

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*May 15, 2013*  
*Sustainability House*

## Attendance

- Sue Donohue-Smith
- Carlos Ochoa
- Dr. Kate Shoulder
- Felisha Perrodin
- Catherine Baltz
- Mary Alice Serrafini
- Craig Edmonston
- Joanna Pollock
- Melodie Straughan

## Agenda

1. Introductions
2. Project Discussion
3. General Topics
4. Adjourn

## Notes

- **Two major themes emerged from the meeting:**
  1. Need for effective and streamlined sustainability communication
  2. The desire to help achieve the University's sustainability goals
    - ACUPCC Commitment
    - AASHE STARS Gold Rating
- **Group needs:**
  1. An understanding our audience
    - Students
      - Current
      - Prospective

- Staff
  - Faculty
  - Visitors
  - Alumni
2. Understanding Campus Sustainability goals
    - ACUPCC
    - AASHE STARS Gold Rating
  3. Working Group Chair
- **An alternative group description was also suggested:**
    1. Current
      - This workgroup will explore sustainability initiatives within and between social communities across the UA system.”
    2. Proposed
      - “Develops a culture of responsible and sustainable students, staff, faculty and campus community.”
  - **Possible measurable outcomes from the group**
    - Increased enrollment in the Sustainability Minor
  - **Possible STARS Projects for the Group**
    - PAE-12 Employee Satisfaction Evaluation
      - Sue said this is already happening but is not counted on current rating
    - PAE-13 Staff Professional development in Sustainability
      - Dr. Edmonson said this could be done online and be part of an evaluation
    - ER-3: Sustainability in New Student Orientation
    - Many more projects were discussed but a way to aggregate and assign tasks to complete.
  - **Action Items**
    - ER-3: Sustainability in New Student Orientation
      - Dr. Craig Edmonston to call Ro DeBrizzo and find out what if sustainability content can be placed in the new University 1001 orientation class.
      - Carlos will ask Marty about new student orientation
    - Communication
      - Carlos will send out links to blog, ACUPCC and AASHE STARS
      - Carlos will discuss communication needs with Leslie Edgar and University Relations

## Resources

- [Sustainability Blog Site](#)
- [AASHE STARS](#)
- [ACUPCC](#)